

Corporate Sponsorship

DURHAM REGION HOME BUILDERS' ASSOCIATION
2023 PACKAGE



DURHAM REGION
HOME BUILDERS' ASSOCIATION

SINCE 1953

1-1255 Terwillegar Avenue
Oshawa, ON
L1J 7A4

905-579-8080
www.drhba.com



Corporate Sponsorship

The Durham Region Home Builders' Association invites you to become a Corporate Sponsor. This is your opportunity to play a key role in supporting the residential construction industry in the Durham Region.

Why be a Corporate Sponsor?

Corporate Sponsorship generates positive exposure for you with the Association and within the community at large by elevating awareness of your company in a cost-effective way. It provides recognition as an invested business partner as well as a good corporate citizen. A Corporate Sponsorship also creates an industry-exclusive marketing tool giving your company an important and publicly visible role.

What is in it for you?

As a Corporate Sponsor of the Durham Region Home Builders' Association, your company benefits from many great perks. The higher you go up on the Sponsorship ladder the more recognition you receive. All Corporate Sponsors receive the following in addition to level-specific items:

- Recognition as a Corporate Sponsor on the DRHBA website. The DRHBA website is the 24/7 touchpoint for the Association, its membership, and the public. Corporate Sponsors will be prominently featured as proud contributors and will have the opportunity to flow traffic to their online resources.
- Complimentary event tickets (see each sponsorship category for more details). Attending DRHBA events provides great exposure for your company and yourself.
- Logo prominently displayed on our blog.

ACT NOW!

Choose the sponsorship level that is right for your company and get involved as a DRHBA Corporate Sponsor today. For more information or to become a Corporate Sponsor please contact Katelyn at k.widdop@drhba.com or 905-579-8080 ext.1.

Diamond Sponsor \$10,000

- 10 Complimentary Tickets to the Awards of Excellence
- 4 Complimentary Tickets to the Golf Classic
- 10 Complimentary Tickets to the President's Ball
- 1-year front page logo advertising on the DRHBA website
- Sponsor of 4 Awards at the Awards of Excellence
- Sponsor of 1 week for the Weeks of Giving
- 1 social media post per month on the DRHBA's Instagram and Facebook. Content to be provided by the sponsor.
- 1 year of advertising in the DRHBA Blog
- Clickable logo on each e-News Bulletin
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

Estimated Value: \$16,000.00

Pinnacle Sponsor \$7,500

- 2 Complimentary Tickets to the Awards of Excellence
- 2 Complimentary Tickets to the Golf Classic
- 2 Complimentary Tickets to the President's Ball
- 1-year front page logo advertising on the DRHBA website
- Sponsor of 2 Awards at the Awards of Excellence
- Sponsor of 1 week for the Weeks of Giving
- 1 year of advertising in the DRHBA Blog
- Clickable logo on each e-News Bulletin
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

Estimated Value: \$12,000.00

Pillar Sponsor \$4,000

- 2 Complimentary Tickets to the Awards of Excellence or Golf Classic
- 2 Complimentary Tickets to the President's Ball
- 1-year front page logo advertising on the DRHBA website
- Sponsor of 1 Award at the Awards of Excellence
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

Estimated Value: \$7,000.00

Foundation Sponsor \$2,000

- 2 Complimentary Tickets to the Awards of Excellence or Golf Classic or President's Ball
- 1-year front page logo advertising on the DRHBA website
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

Estimated Value: \$4,500.00

We look forward to collaborating with you!



DRHBA

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